

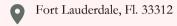
CAPABILITY STATEMENT

Contact Information

Marline Paul Founder/ Managing Member







CAGE CODE: 9CQD1.
UEI: VF7GVN5DEUZ1

561-234-5670

SAM Registered: Yes Accept Government Credit Card: Yes

Certification

- Military Spouse-Owned (CERT- 2022-0092)
- Certified By Black-Owned (CERT-20220926-6012)
- Certificate of Diverse Ownership (CERT- SG05228611531105)
- State of Florida Woman & Minority Business Certification
- Broward CBE & SBE Certifications

NAICS Codes:

- 541611- Strategic Planning Consulting Services
- 561110- Office Administrative Services
- 541990- All Other Professional, Scientific, and Technical Services
- 611430 Professional and Management Development Training
- 611710 Educational Consultant
- 711510 Independent Speaker
- 812990 All Other Personal Services

Past Performances

- NASDAQ Entrepreneurial Center
- Minority GovCon Business Summit
- · Florida Memorial University
- Miami Dade County Public Schools
- Killeen Independent School District
- Lifetime Center
- · A & L Business Solution Inc
- · Rose Care Solutions
- Miami Dade County Public Schools

Capability Narrative

Enilram Creative Solutions empowers entrepreneurs and organizations through leadership development, business growth coaching, and advisory services. Leveraging 10+ years of expertise, we propel startups and companies through annual small business workshops and ongoing coaching programs focused on strategy, branding, productivity, and expansion.

We build leadership and management capability via assessments, training, and executive coaching to drive organizational excellence. With a commitment to inclusion and community-building, we provide underrepresented groups access to business education and networks. Our customized, multifaceted services cultivate entrepreneurial and organizational growth. We are the ideal partner for transformational success.

Core Competencies

- Training Program Development: We have extensive experience developing customized training programs, workshops, courses, and custom curriculum for diverse audiences. This includes researching needs, designing curriculum, creating presentations and workbooks, and facilitating engaging training sessions, both online and inperson.
- Instructional Design: Our instructional design services focus on developing effective and innovative learning solutions, including e-learning, blended learning, and microlearning. We utilize proven instructional design models, best practices, and emerging technologies such as AI to create compelling and results-driven training.
- Professional Development: We provide professional development coaching and resources to equip entrepreneurs
 and business leaders with the skills they need to succeed. Areas of expertise include leadership development,
 executive coaching, skill-building, and career advancement strategies.
- Business Coaching: Our business coaching services help entrepreneurs bring their visions to life. We offer step-bystep guidance in areas like business planning, marketing, operations, growth strategies, and more.
- Leadership and Business Development: We help organizations build leadership capability and drive business
 growth through advisory services, capability-building programs, and coaching. Our leadership draws from committee
 and board-level experience with organizations like the Broward Black Chamber of Commerce.
- Technology Integration: We specialize in integrating innovative technologies such as Artificial Intelligence into learning solutions to drive better outcomes. This includes using data and analytics to optimize training and coaching engagements.
- Custom Curriculum Development: We develop customized curriculum and training programs tailored to each
 client's unique needs and goals. Our instructional design expertise allows us to create targeted learning solutions.

Differentiators:

- Military Spouse-Owned business with a commitment to supporting women entrepreneurs.
- Certified By Black-Owned and diverse businesses, demonstrating our commitment to inclusion and equity.
- Over 10 years specializing in brand strategy and development
- Hands-on expertise bringing brands to life across touchpoints
- Proven track record helping 200+ entrepreneurs strengthen brands
- Tailored workshops facilitating deep brand discovery
- Custom visual systems reinforcing desired impressions
- Seamless brand executions across digital/print channels
- Actionable branding insights backed by data analytics
- A strong network of creative directors and marketing experts

Enilram Creative Solutions is committed to empowering entrepreneurs and driving long-lasting success. Our exceptional services, unwavering dedication to diversity and inclusion, and strong focus on social responsibility make us the ideal partner to help our clients flourish in today's competitive business landscape.